

# Writing & Publishing Seminars Roadmap

By author Gene Jurrens ([GKJurrens.com](http://GKJurrens.com))

**Seminar objectives:** To instill aspiring writers and published authors alike with confidence in your ability to create a page-turning story, and to lead you step-by-step from inspiration and getting started writing (PART ONE) to formatting, publishing and optional marketing (PART TWO) and what free or cheap computer software simplifies an otherwise tricky end-to-end write-to-publish process (PART THREE). *Students of any age can choose to become published authors of one or more novels or memoirs capable of climbing the charts to best-seller status, OR just to create a family legacy. Get on the fast track to living the writer's life. **YOU'RE NEVER TOO OLD!***

**Which seminar is right for you?** *Attend any or all of this trio of inspiring and information-packed seminars.* If the first one tweaks your melon, c'mon back for the next one! FYI: PART THREE'S *software demonstrations* build on information covered in PART TWO (see below).

**Instructor's Bio:** As GK Jurrens I write and publish historical crime fiction, contemporary fictional autobiographies and futuristic paranormal mysteries. My publisher imprint is *UpLife Press*. I started writing at the age of 65. In the 8 years since, I've published 13 books. Now at age 73, I'm just getting started. However, I don't *only* write. My wife of 53 years and I have lived in 42 states in the last 7 years for a few weeks to a few months at a time. We meditate daily, exercise, and enjoy a vegetarian diet. I love to teach writing and publishing. I've conducted seminars all over the country.

## WRITING & PUBLISHING YOUR OWN BOOK LIKE A PRO - PART ONE (90 MINUTES)

Veteran author GK Jurrens teaches and coaches aspiring writers all over the country—from Virginia to Arizona, and Florida to Minnesota. He'll explore with you the kind of writing you might want to pursue. Then, he'll offer you a proven **writing technique** that will carry you *from inspiration to publication*, and share with you specifically how to achieve your personal writing goals. At the end of this session, **all attendees are offered a free eBook** packed with practical & relevant resources for later digestion!

## WRITING & PUBLISHING YOUR OWN BOOK LIKE A PRO - PART TWO (90 MINUTES)

GK Jurrens focuses on his proven **streamlined publishing process**. Priorities include simplicity and cost-effectiveness. You've written a book. Or soon will. Congratulations! Now what? Gene will walk you through the steps to ensure your manuscript is publication-ready. This seminar is a priceless session packed with valuable information for both aspiring and published authors, even if you haven't written your first book yet, or you've written your tenth. Avoid the literary land mines!

## WRITING & PUBLISHING YOUR OWN BOOK LIKE A PRO - PART THREE (90 MINUTES)

GK Jurrens polishes off your writing and independent publication journey with **practical demonstrations using his latest novel as a real-world case study**. As always, his focus remains on simplicity and cost-effectiveness as he demonstrates his progression from idea to worldwide publication, and how to open the door for your book into every major online storefront worldwide including eBook, paperback and hardcover editions. Let's do this!